



VOIP\STUDIO

**Enterprise Communication
Redefined**



” *We chose VoIPstudio instead of setting up traditional landlines. Two days later, we have a fully functional phone system with incoming and outgoing calls, transfers and everything else you would expect - far more rapid than traditional telephone lines.*

Adam Newall, vi360 Ltd.

Meet the global communications solution that sets new standards in reliability

Having telephony solutions spread across myriad global providers often leads to fragmented communications, lack of accountability and overly complex bill management, making it hard to control expenditure.

VoIPstudio is a cloud-based PBX that delivers powerful business communications for global enterprises, with simplified billing, outstanding call quality and exceptional levels of reliability. As a cloud-based system, VoIPstudio delivers a robust solution with fast and painless disaster recovery.

VoIPstudio also integrates with a wide range of enterprise CRM tools, including Salesforce, Microsoft Dynamics CRM, Oracle Sales Cloud and Sage ACT!

VoIPstudio – it's the only telephony solution you need, worldwide.

What if VoIPstudio network component will fail?

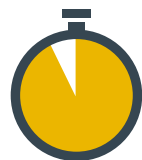
3 data centres
around the world

*„Yes, we are happy with VoIPstudio.
The main reason is the service reliability.”*

Benjamin Barutzki, IT manager at Learnship.de

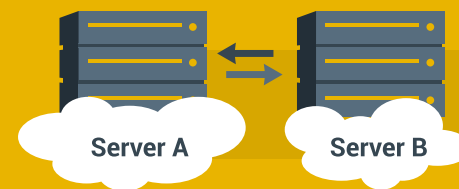


less than 1s
server failover time

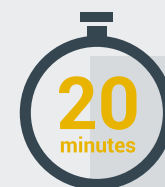


less than 120 s
data centre failover time

data centre A



data centre B



**Average support
response time**



99.999%
availability

Simplify your communications with a global telephony solution

VoIPstudio delivers cloud-based telephony for global business, helping you to reign in and control costs while giving your people powerful communications tools.

Users can make and receive calls anywhere, on the web, on desktop handsets and on mobile devices, with **virtual numbers available in 50 countries and 5000 cities.**

VoIPstudio delivers all the power features you are used to - and more. But costs are lower, the service is the same high standard worldwide, and you benefit from improved resilience through a cloud communications solution.



If your office in Singapore becomes unusable, a manager in Paris can instantly switch the calls to New York, or London, or Dubai.

VoIPstudio makes your business more agile. No up-front costs and charging per user means it is easy to scale up and down to meet demand anywhere in the world, all with complete, centralised management and control.

All this, with instant deployment, no ongoing maintenance or upgrades to worry about and **dedicated 24/7 support.**

Case study



Fashion One - Looking The Part

Background

The Fashion One television channel launched in April 2010 and now distributes programmes to over 120 countries and for 120 million viewers worldwide. The channel broadcasts 24/7 on a wide range of topics related to fashion and lifestyle and across multiple platforms including satellite and cable television, on the internet, through mobile devices and smart TVs.

Challenge

Fashion One operates out of 19 offices across 15 countries in Asia, the Americas and Europe. Many of the production staff follow fashion events around the world and are almost constantly on the move. The fashion industry is all about making the right impression, of course, and communications play a key role in building the channel's brand.

From launch Fashion One had been using traditional PBX telecoms solutions in each of the 15 countries where it had an office. This created a myriad of different bills - because there were often two or more accounts at each office for incoming and outgoing landline calls plus mobiles. These bills from traditional telecoms providers came at different times, in five or six currencies, and of course the prices for each could fluctuate at any time. This made monitoring and controlling telecoms costs extremely difficult and time consuming for the accounts teams.

IT staff were needed to set up handsets for new users and physically reconfigure set-ups whenever changes were needed, and this required liaison with more than 15 different help desks around the world, speaking a wide range of languages and all in different time zones.

Fashion One tried a VoIP solution from a well-known provider, but the service proved inefficient, as it was designed mainly for residential customers rather than businesses and could not properly support Interactive Voice Response (IVR) systems. This meant all calls were routed through receptionists which created bottlenecks at busy times and severely impacted performance.

Solution

By moving to VoIPstudio, Fashion One was able to eliminate the need for traditional fixed line PBX accounts in all of its offices and mobile phone contracts. At a stroke, dozens of bills and 838 telephone numbers were consolidated into one account that provided simplified billing that was easy to manage and control.

All the channel's numbers, from the traditional and VoIP providers, were ported to VoIPstudio for a single, unified communications solution.

IT staff no longer need to be physically present to set up and reconfigure phones. Because VoIPstudio uses a central provisioning server, everything is managed through a central online control panel.

The channel has set up more than 50 IVR systems - recording customised menus using its own actors, production expertise and broadcasting equipment to create a slick and highly professional impression. All calls are now automatically routed to the right people delivering improved customer service and eliminating the need for receptionists to route calls.

Staff worldwide can now call each other for free over the VoIPstudio network, while production teams can make and receive calls using VoIPstudio anywhere there is wifi access.

Benefits

Productivity has increased dramatically following the introduction of IVR, with the same number of staff able to handle 60% more calls.

One click configuration allows the business to scale rapidly, adding and removing users to meet the seasonal fluctuations, which are a way of life in the fashion industry.

Simplified billing has improved financial controls and saves a significant number of man- hours for the accounts team.

The channel also benefits from a reliable system that delivers zero downtime and provides disaster recovery with all telephone lines and extensions able to follow staff to a backup or failover site at a moment's notice.

“VoIPstudio was chosen because of its customization potential and the simplicity of administering it. We have tried different players and even setup our own PABX locally. It all adds up to ease of use and low cost.”

Rexy Eugenio, IT Manager at Fashion One TV

Untangle your communications

Multi-national businesses with offices worldwide often develop a complex web of telephony services. It may have been necessary in the past - but not any more. **Today you can move it all to the cloud:**



- Reduce call costs - free calls between staff, reduced rate calls to landlines and mobiles and per second billing
- Predictable costings for more accurate budget forecasts
- Take control of your billing and costs
- Pay only for what you use



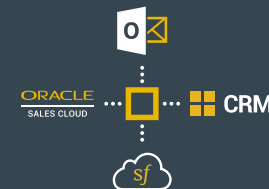
- Robust cloud solution offers resilience and fast recovery from disasters



- Give users a powerful communications solution that enhances productivity. Users can take and make calls simultaneously on a computer, desk phone and mobile app.
- Be more agile - add and remove users when needed



- A single provider for all your telephony and communications



- Integration with CRM tools already includes Sales Force, Microsoft Dynamics CRM, Oracle Sales Cloud and Sage ACT! with more on the way this year. We also provide customised integration with your in-house solutions.

Discover VoIPstudio performance today!

VoIPstudio features

	Free Internet Calls		Reduced Call Rates		Hosted Phone System		Call pickup		ACD Queues		Call Parking
	Pay As You Grow		Instant Deployment		No Contract		Click To Call		Phones auto provisioning		Call Recording
	World Wide Data Centres		One Second Billing		Numbers Porting		Company Directory		Fax2Email		Unlimited Storage
	Remote Office		Mobile Client		Virtual Numbers		Emergency Service Calling				
	Web Portal		Multipoint Registrations		Time Based Routing						
	Internet Failover Protection		Call Transfer		Music On Hold						
	Conference Calling		Reception Console		Follow Me		SalesForce		Microsoft Dynamics CRM		Sage ACT!
	Interactive Voice Response		Voicemail		Call Waiting		Microsoft Outlook		ORACLE Sales Cloud		Avaya One-X
	Contacts Directory		Ring Groups		Extension dialling		Cisco 79xx				

VoIPstudio integrations

Make your communications more agile and robust

VoIPstudio delivers the powerful communications tools and features needed by multinational businesses along with exceptional resilience.



A cloud-based solution delivers peace of mind that your business can react rapidly to any challenges and keep running.

A unified solution also simplifies and centralises management, helping you to control and reduce costs while enjoying exceptional call quality and agile communications.



To discuss your needs, how we can customise our services to your requirements, and the additional services we can provide, call us today on: +1 310 870 9750 (US), +44 203 432 9230 (UK).

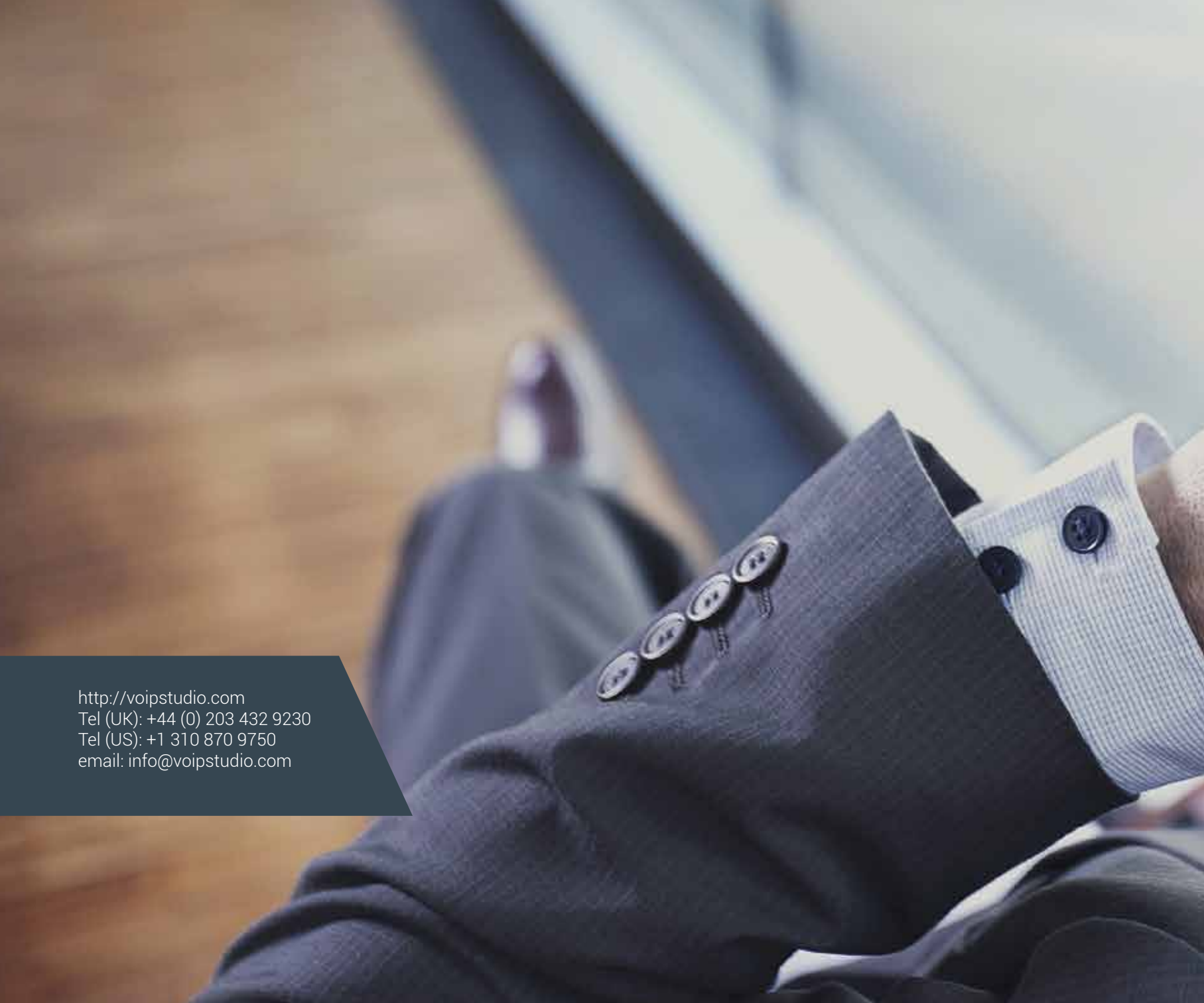
You can also find out more about our services at voipstudio.com.

If you wish to trial our services, there is a simple sign-up form online with a month's free activation and no ties, no commitments and no need for payment details.

If you would like to discuss a more wide-ranging trial, simply call us.



We're confident that once you've experienced our service, you will realize the potential for VoIPstudio to transform your business communications.



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