Startups Communication Redefined

> *I have trailed a number of providers but VoIPstudio seems to offer the most comprehensive package. The web console panel has masses of features to offer a future proof solution for my growing business needs. Oh, and the calls are crystal clear!*
>
> Keith Goodfellow, Racking Inspection Services

Create your office anywhere

Start-up enterprises need to be agile and fast-moving, able to work anywhere, at anytime. Wherever business takes you, professional communications are essential to make the right impression.

What if you could access business telephony from the cloud, with powerful communications tools available on the internet with a browser, through a desktop phone or mobile device?

VoIPstudio delivers a hosted PBX that gives the power of enterprise phone systems at a fraction of the cost and it doesn't tie you to any location. Your office is everywhere.

And when business takes off, you can add new users with a single click.

VoIPstudio – create your office anywhere, with outstanding communications.

100% self service

Resources needed to maintain your phone system

Traditional telephony

VoIPstudio

24h support

24/7

Easy setup through a simple web portal

Save money

Save time

No maintenance

Get started now and grow when it suits you

When it comes to communications, VoIPstudio levels the playing field, giving your start-up enterprise the same presence and powerful features as even the biggest businesses.

You might work from a small office, from a back room or a coffee house. It doesn't matter. VoIPstudio makes it easy to look and sound the part and establish your brand and presence anywhere in the world. Customers and suppliers can ring your central office number and you can take the call on your mobile or laptop wherever you happen to be. Or on a desktop phone if you do happen to be in the office.

The powerful features are easy to use and extremely cost-effective. And as a start up, you have access to all of the features from the beginning, even if you have only a handful of users. Or only one.

It's an ideal solution for the new enterprise that needs to be free to grow without up-front costs or long-term contracts. That's right. No contracts. Pay only for what you need now and expand when it suits you with a single click. It's truly incremental because you pay per user per month and you can add and remove users whenever you need to. So it's also ideal for seasonal business or any company affected by fluctuations in markets.

It is also easy to use and set up with virtually no training required. You won't need in-house technical expertise and you can control and manage everything - including call routing - through a simple web portal accessed through a browser.

You won't need new hardware and there's no technical gobbledygook to wade through. Simply fill in a web form, it takes minutes. Instant deployment with no maintenance to worry about or upgrades.

And you can call on 24/7 support whenever needed.

Homes and Rooms
out and about but still in touch

Background

Homes and Rooms provides innovative software-as-a-service solutions for independent vacation rental owners. The service, accessed through the website homesandrooms.com, makes managing a vacation property easier, freeing up owner's time, while increasing their reservations and revenues.

The company was founded by Barry Sacks who has himself run a successful vacation rental business. Barry has a background in technology and software innovation and used these skills to automate his own rental business. From these beginnings the company has grown into a fully featured service which has been in beta during the early part of 2015, with launch scheduled for the summer.

Challenges

Homes and Rooms operates a core development team in a UK office, with a wider distributed workforce based around the world. All of the team love to travel and some, including the CEO Barry Sacks, also operate their own vacation rental properties. Naturally, this involves a great deal of travel and mobile working.

The company also has a core customer support team which may need to expand rapidly following a successful launch. Barry envisages this team being mainly remote workers based around the world, close to customers.

So the new company needs a solution that is cost-effective but fully featured from the beginning, but which will be flexible and grow incrementally.

Solution

Barry had previously worked in software and technology. He had even worked as an interim Chief Technology Officer setting up multi-million pound call centres for a financial services organisation. He was, he says, well aware of the benefits of VoIP and knew the kind of features and service he needed.

The Homes and Rooms team checked out a wide range of providers, determined to find the right solution from the start.

Barry says: "Everything we have built and the way we have organised ourselves is as a virtual organisation. We needed to remove any reliance on a fixed point of presence. We are out and about, hopefully spending more time with our customers than in the office. So to have a system that can transfer calls seamlessly from mobile to laptop to fixed phone was important to us. A number of services we looked at can provide that, but VoIPstudio offered it in a much more flexible way."

Barry says he was impressed by the online management tools, and the true scalability of the system.

"The start up plans were very effective but still offered the full functionality. A lot of the alternatives we looked at had the features we wanted but they only came in higher cost versions of the product. To have it truly incrementally scale with the success of our business was very important to us."
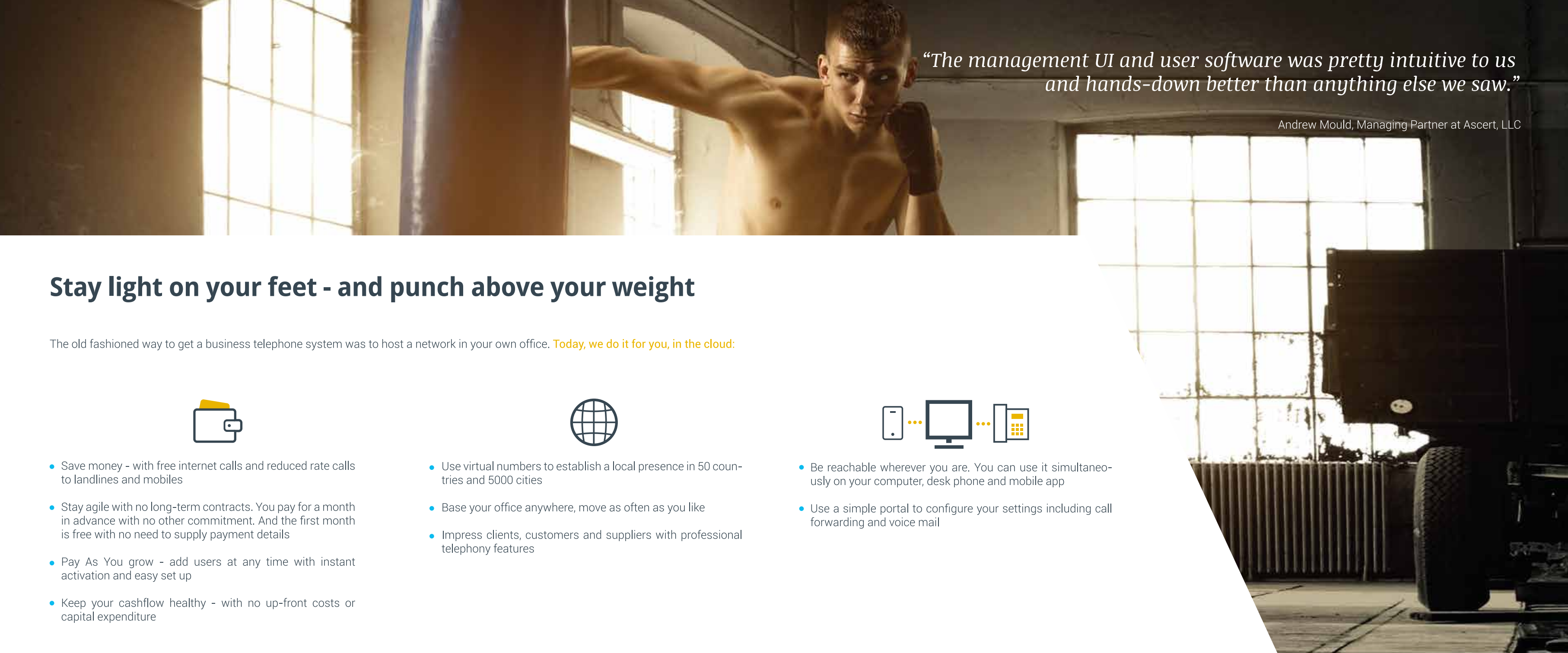
Barry says the exceptional customer service he received from VoIPstudio - from initial questions through to help getting the system set up, was also impressive. "Everything was very flexible," he says, "right down to providing a range of contiguous numbers for extensions to give out to employees as we grow, without having to pay for them all up front."

Benefits

Homes and Rooms now has a truly scalable telecoms platform that can grow rapidly as the company expands. The company benefits from one central office number which can be routed seamlessly to whoever needs to take the call.

Barry says: "It is very cost effective and that is important as a start up. The call quality is exceptionally high and the whole service is immensely convenient. When I'm in Florida visiting my own properties, I can take a call made to the UK local number on my laptop or mobile, whichever device I have open in front of me.

"Above all, there's the confidence of knowing at least one thing is sorted. That box is ticked. As a startup you constantly find you are spreading yourself very thinly, building umpteen things at a time. To get this sorted and know it is in place now and for the future was very important to us."

Stay light on your feet - and punch above your weight

The old fashioned way to get a business telephone system was to host a network in your own office. Today, we do it for you, in the cloud:

- Save money - with free internet calls and reduced rate calls to landlines and mobiles

- Stay agile with no long-term contracts. You pay for a month in advance with no other commitment. And the first month is free with no need to supply payment details

- Pay As You grow - add users at any time with instant activation and easy set up

- Keep your cashflow healthy - with no up-front costs or capital expenditure

- Use virtual numbers to establish a local presence in 50 countries and 5000 cities

- Base your office anywhere, move as often as you like

- Impress clients, customers and suppliers with professional telephony features

- Be reachable wherever you are. You can use it simultaneously on your computer, desk phone and mobile app

- Use a simple portal to configure your settings including call forwarding and voice mail

Free Internet Calls

Reduced Call Rates

Hosted Phone System

Call pickup

ACD Queues

Call Parking

Pay As You Grow

Instant Deployment

No Contract

Click To Call

Phones auto provisioning

Call Recording

World Wide Data Centres

One Second Billing

Numbers Porting

Company Directory

Fax2Email

Unlimited Storage

Remote Office

Mobile Client

Virtual Numbers

Emergency Service Calling

Web Portal

Multipoint Registrations

Time Based Routing

VoIPstudio integrations

Internet Failover Protection

Call Transfer

Music On Hold

Conference Calling

Reception Console

Follow Me

SalesForce

Microsoft Dynamics CRM

Sage ACT!

Interactive Voice Response

Voicemail

Call Waiting

Microsoft Outlook

ORACLE Sales Cloud

Avaya One-X

Contacts Directory

Ring Groups

Extension dialling

Cisco 79xx

Try it free for a month - with no commitment

When we say no long-term contracts and commitments, we mean it. With VoIPstudio you pay by the month and you can stop anytime you want. (We're that sure that you'll love our service!)

30 day free trial

And you can try it today with no risk and at no cost. Get your first month free - and you don't even have to give any payment details. It's instant deployment, remember, so you can be up and running in no time.

Thousands of business just like yours are already benefitting from the power, convenience and cost saving of VoIPstudio. And you've got nothing to lose by giving it go.

Or, if you have questions, call us on: +1 310 870 9750 (US), +44 203 432 9230 (UK).

For more information, see our website at voipstudio.com.
Or simply go online, fill in a few details and try it free for a month.

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